

Information shared during PegaWorld is not an offer or commitment by Pegasystems and does not create any legal obligation for Pegasystems, including to deliver any material, code, or functionality. The timing of the development and release of any features or functionality described about our products remains at our sole discretion. ©2025 Pegasystems Inc.

## Maximizing Business Benefits with Al: High-performing Clients Describe how they Drove Adoption of Al

Client Panel featuring BHD Leon and Citi





Mark Davies
Senior Director,
Business Excellence



Julio Rosario
Vicepresidente,
Inteligencia de Negocios



**Jay Gao**Director,
Digital Marketing



Jo Allen
GTM Director,
1:1 Customer Engagement









