

# Pega Program Architect (PGA)

## Strategic program-level guidance

### A Pega data sheet

Let Pega bring innovation to your organization.

Pega Program Architects (PGAs) are your dedicated guide to executive alignment. PGAs will define a strategic Pega roadmap by prioritizing your customer journeys, mapping them to an architectural blueprint, and ultimately transforming your business to achieve optimal outcomes. It's all to give you value – at scale.

PGAs will also empower in-house teams with the agility and scalability you need by evangelizing co-production and various development approaches – all to help you realize continuous value while deploying applications. Lastly, PGAs will enhance rapid innovation by designing valuable customer experiences with speed and flexibility – using a prescriptive, human-centered design thinking approach to realize business outcomes quickly.

To learn more about Pega Program Architects, contact your Pega representative.

### Challenge

The future is not what it used to be. To get ahead of the new normal, business leaders must consider the following:

- New technologies are reshaping the competitive landscape and disrupting business models.
- Complicated legacy IT estates challenge agility, scale, and speed to value.
- Launching more digital applications increases the complexity of a company's technology landscape, making it difficult to manage and impeding transformation.

### Solution

Stay ahead of technology. Pega Program Architects (PGA) bring years of experience in functional and technical design, business and technical governance, as well as thought leadership. Pega Program Architects will be your dedicated resource to establishing a strong foundation, while ensuring your application landscape will scale.

### About Pegasystems

Pega delivers innovative software that crushes business complexity. From maximizing customer lifetime value to streamlining service to boosting efficiency, we help the world's leading brands solve problems fast and transform for tomorrow. Pega clients make better decisions and get work done with real-time AI and intelligent automation. And, since 1983, we've built our scalable architecture and low-code platform to stay ahead of rapid change. Our solutions save people time, so our clients' employees and customers can get back to what matters most.

For more information, please visit us at [pega.com](https://www.pega.com)

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