



Game over Lotus Notes.

Power up your workflows with AI-led transformation on the Pega Platform.



LEVEL UP OR FALL BEHIND.

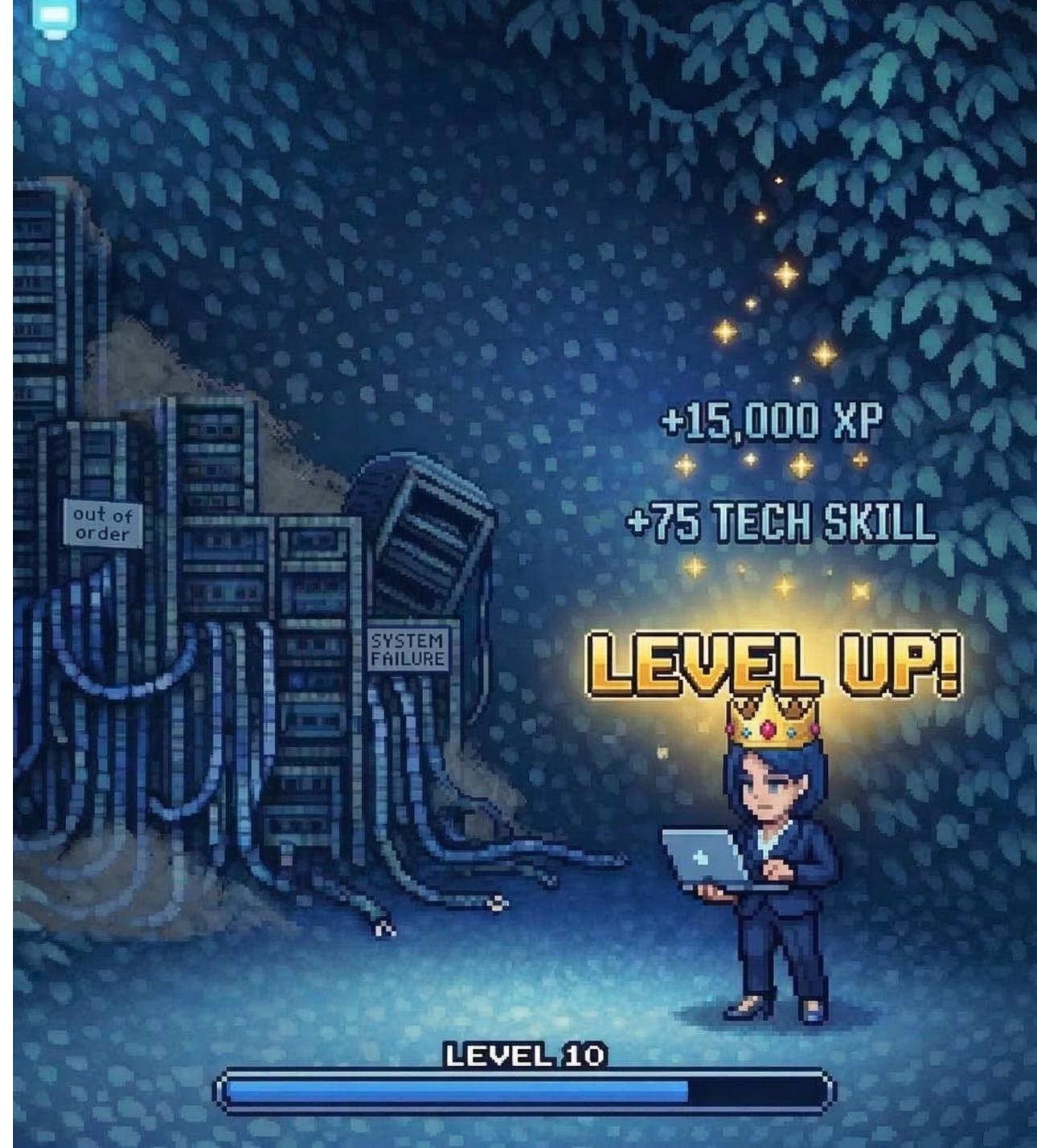
The next decade's leaderboard? AI frontrunners are already on it.

**AI & DIGITAL LEADERS ARE GROWING
2-6X FASTER THAN LAGGARDS.¹**

AI and automation aren't a side quest – they're your path to cutting costs and leveling up customer experience.

Leading enterprises are harnessing AI to improve how they:

- **Engage with their customers:** Personalizing every customer interaction to truly resonate – leading to growth, acquisition, and retention.
- **Service their customers:** Enabling 100% self-service outcomes across any channel – increasing NPS and decreasing cost-to-serve.
- **Operate their business:** Automating end-to-end business processes and guiding employees at every step – saving costs and accelerating customer outcomes.



ENTERPRISES KEEP GETTING STUCK ON
THE SAME LEVEL.

The average enterprise wastes \$370 million+ on technical debt.

LEGACY DRAG IS COSTING YOU MORE THAN XP.

- **Innovation slows:** 68% of enterprises say they spend time on legacy system maintenance which could better be spent making business more effective.
- **Automation lags:** 68% of enterprises say legacy systems are preventing their organization from operating as effectively as possible.²
- **Customers leave:** 57% of enterprises acknowledge their reliance on legacy systems causes customers to leave due to slow or fragmented experiences.²



IT'S TIME TO SLAY LEGACY DEBT.

Enterprises are trapped by Lotus Notes – stuck in a side quest with no way to win.

ENTERPRISES HAVE BEEN TRYING TO DITCH LOTUS NOTES FOR A DECADE.



Experiences are falling behind.

- Dated, non-accessible UX drags down employee productivity
- Lacks modern APIs to plug into customer-facing self-service channels



Automation & AI are lagging.

- LotusScript maintains brittle, scattered workflows
- Lacks native AI support



Data is trapped.

- Locked proprietary NSF data storage
- Customer data, emails, correspondences – all trapped in on-prem Domino DB



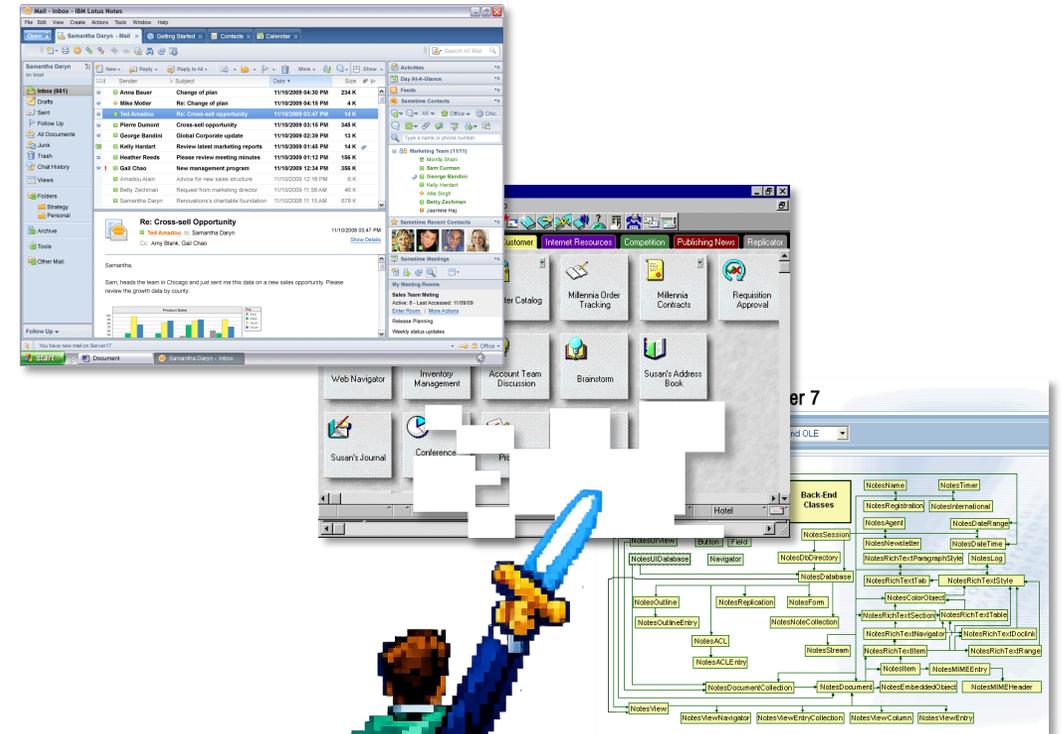
Talent is sparse.

- Difficult finding developers to maintain
- Costly consultants



Maintenance is costly.

- Monolithic applications
- Expensive licensing and support fees



Transformation reimagined with Notes to Blueprint™



A screenshot of the PEGA GenAI Blueprint™ interface. The title is "Tech Entrepreneur Loan". It shows a navigation bar with "Context", "Case Types", "Case Lifecycle", "Case Data", "Live Data", "Personas", and "Summary". Below the navigation bar, there is a section titled "Let's define the Lifecycle for each Case Type" with a dropdown menu set to "Business Plan Review". The main content area displays a process flow for "Business Plan Review" with five stages: "Capture Information", "Documentation Validation", "Loan Application Review", "Loan Application Resolution", and "Loan Disbursement". Each stage has a list of tasks with status indicators (e.g., "Collect Applicant Information", "Validate Business Plan", "Operational Area Check", "Risk Acceptability Check", "Initiate Funds Transfer"). At the bottom, there are buttons for "Back", "Preview my app", "Save and Close", and "Next".



Rapid
analysis

Intuitive
Blueprint

Future-proof
architecture

Scan the dungeon, know every trap – with Notes to Blueprint™.

AI-ASSISTED LEGACY MODERNIZATION WORKBENCH

- **Understand the processes trapped in your Lotus Notes:** Analyze LotusScripts, Forms, Actions, and Agents to paint a picture of your end-to-end customer journeys.
- **Build a data migration strategy:** Examine Domino DB data structures and determine the path forward – what data to retire, migrate, and transform.
- **Understand your logic:** Generate a business rule library to get a complete view into the decisions, validations, and logic previously scattered across your application.

- Functional **descriptions**
- Business **process** flows
- **Data** entity diagrams
- Business **logic**

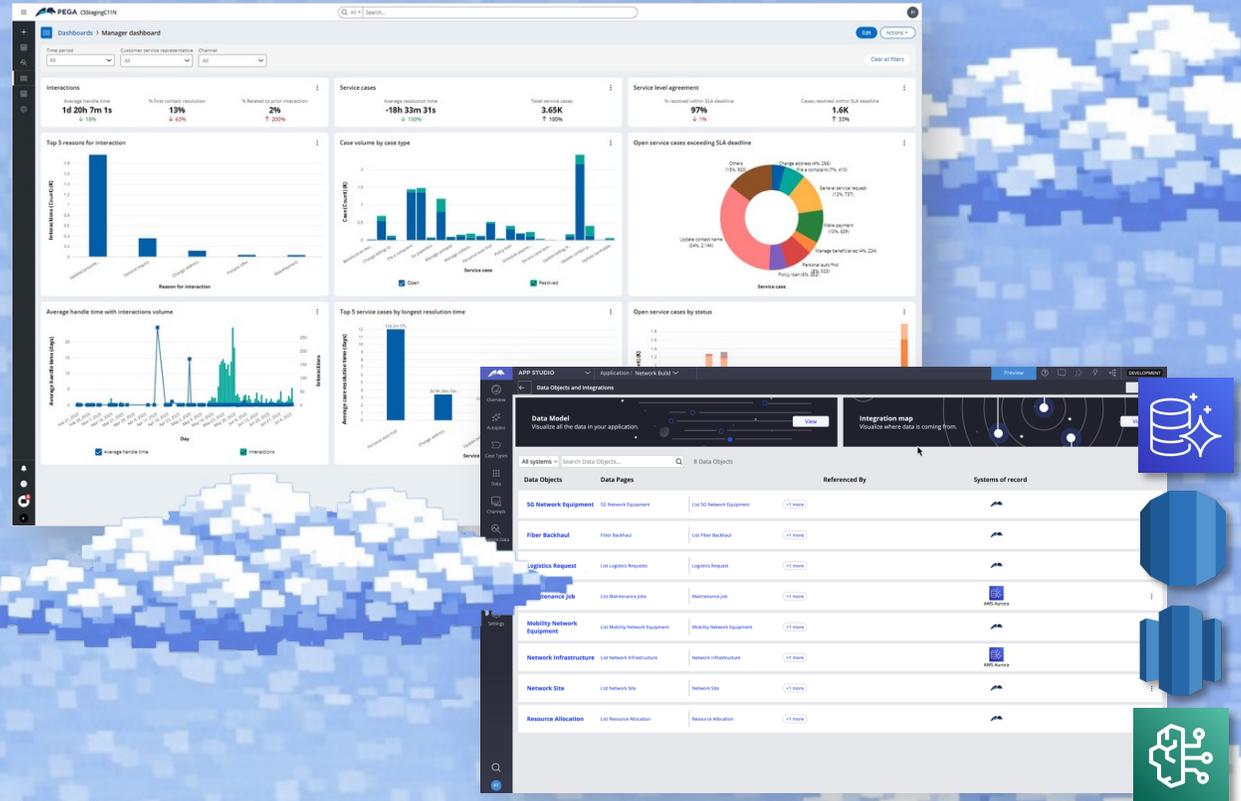


PROJECT MILESTONE

Speedrun your cloud migration

PEGA PLATFORM™

- **Go-live with cloud workflows, fast:** Generate your new cloud-native application in Pega Cloud®, leveraging Blueprint-to-live's AI-powered SDLC.
- **Free data from legacy:** Migrate legacy data to new cloud-native data stores on AWS – RDS, Aurora, and Redshift.
- **Quickly integrate workflows with enterprise data store:** Leverage native connectors to plug workflows into new data storage services.
- **Automate manual work with AI you can trust:** Embed Pega Predictable AI™ agents into your workflows and experiences to unlock an agentic operation at scale.



Achievement unlocked: AI you can trust

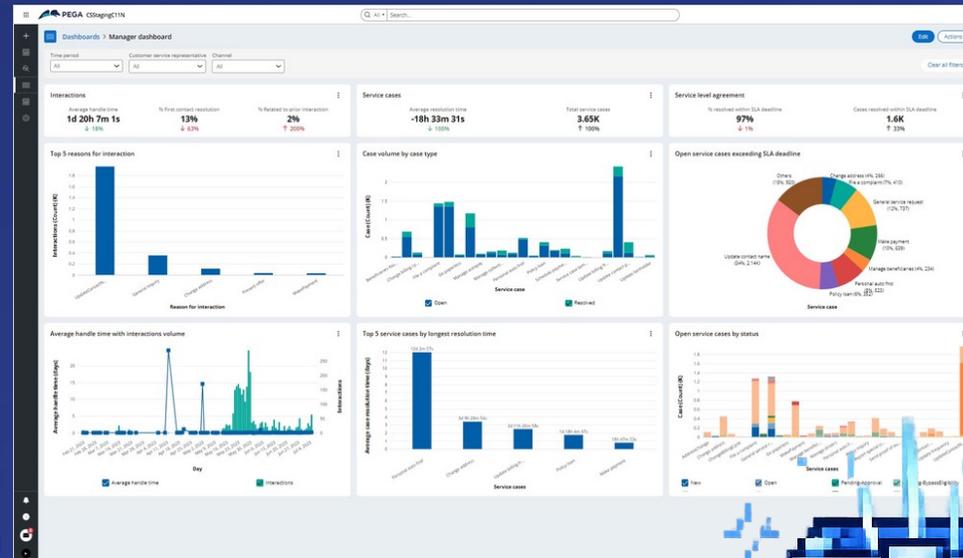
**NO GLITCHING. NO LAG.
JUST AI THAT DELIVERS.**

With Pega Predictable AI™ agents, enable self-service and automation with AI that takes cues from governed workflows, not from their own ideas. So you can...

Automate everything: Drive processes that orchestrate dozens of low-code AI and automation capabilities.

Connect front- & back-office: Embed workflows into any channel, arming customers and employees with the outcomes they need across web, mobile, chat, email, voice, and more.

Unlock efficiency at scale: Maximize resource utilization and solve issues before they occur with intelligent work prioritization, routing, SLA management, reporting, and more.



AI Agents



Predictive AI



Integrations



Decisioning



RPA



Business rules



Calculations



Correspondence

The status quo

Why 75%+ of legacy modernizations projects fail.¹

Complete
retirement

Analyze & understand (6 months)

Swimming in code & documentation trying to build an understanding of what's in the legacy system, what to move, and why.

Design & plan (3 months)

Difficult to align business & IT on future-state, which carries forward what you need, while also reimagining where you want it.

Build & deploy (1-3 years)

Slow, costly manual development often drowning in machine-generated Java that's unreadable and unmaintainable.

Migrate, cutover (6 months)

Long release cycles, slow data migration & complex integrations difficult to get data to the cloud and to tap new systems into existing IT landscape and databases.

Your legacy modernization power-up

AI-led transformation with Pega



Check out the leaderboard

Client successes

**US State
Agency**

From 1M+ lines of COBOL
to cloud prototype in

2 weeks

Mainframe replacement POC
with AWS & Pega

Allianz 

Moving underwriting off
of homegrown apps and
into the cloud

**Faster time
to market**

Java replacement POC with
Accenture & Pega Blueprint


vodafone

From legacy workflows to
new cloud apps

**Go-live in
40 hours**

Network operations
transformation



Rapid migration off of
legacy BPM

**800+
workflows**

Shared services
transformation

