



About Pega

Pega is the enterprise AI decisioning and workflow automation platform that unlocks business-transforming outcomes with real-time optimization.

Known globally for our 40+ years of innovation, Pega is trusted by the world's leading brands to help them take on their biggest, most pressing challenges across customer engagement, service, and operations. As a business deeply rooted in changing the way the world builds software, Pega is architected to optimize our clients' most critical processes and interactions so they can drive massive value and competitive advantage.

QUICK FACTS

Launched in 1983 by Founder & CEO Alan Trefler

Headquartered in Cambridge, Massachusetts, USA

Offices across North America, Europe, Latin America, & Asia Pacific

5,000+ employees worldwide

Dozens of patents & awards for software innovation

Publicly held (NASDAQ: PEGA)

Robust partner & alliance network

Why leading organizations choose Pega

We're architected differently to optimize enterprise decisions and processes in real-time with:



DECISIONS & WORKFLOWS FIRST

Automate across systems and channels for a consistent, streamlined total experience with Pega's Center-out architecture.



REUSE & SPECIALIZATION

Manage variations across business areas and adapt instantly for continuous innovation with Pega's patented Situational Layer Cake™.



REAL-TIME DECISIONING & AUTOMATION

Drive empathetic, customer-relevant engagement and optimize processes with Pega's unified platform and real-time AI.



ENTERPRISE SCALABILITY

Accelerate workflow and app design, development, and delivery to drive enterprise-wide innovation with Pega's enterprise-grade low-code platform.

A partnership with proven ROI

Tools to tackle challenges. Support to accelerate progress.

AI-powered decisioning

489% ROI
< 6 months' payback

Low-code platform & workflow automation

186-598% ROI
< 3-12 months' payback

Customer service

298% ROI
< 6 months' payback

Our uniquely powerful enterprise-grade platform earns high marks from industry analysts. See why we're a leader at

pega.com/analyst-reports

Trusted by the world's leading brands

Many of the biggest names in business and government rely on Pega's enterprise platform, including:



10/10
of the top
healthcare payers



11/20
of the top
insurance companies



18/20
of the top
global **banks**



10/10
of the top
telecom companies



10
of the world's
largest **governments**

Supporting our people

To us **#LifeAtPega** means a safe, respectful work environment that supports our employees and their families. To help everyone be their best at work and at home, we offer robust programs focused on:



Supporting our communities

Our social impact program, **PegaCares**, partners with non-profit organizations around the world focused on women and girls in technology, education and youth development, and environmental sustainability.

100
volunteer projects
completed in 2023

350
charities
supported in 2023

27,000+
trees planted since 2021
for each Pega employee
and new hire every year

2 days
of volunteer time off
given to each Pega
employee annually

Learn more about Pega's initiatives at pega.com/impact.

AWARDS

Top Workplaces USA 2023
Top Workplace

**Best Place To Work for
Disability Inclusion 2023**
The Disability Equality Index®

**Top Charitable Contributor
in Massachusetts 2023**
Boston Business Journal

See more of Pega's awards
and recognition at
pega.com/awards.

Pega employees are based all over the world,
but we share the same commitment to our
clients and communities.



GLOBAL
HEADQUARTERS
Cambridge

EUROPEAN
HEADQUARTERS
Reading

ASIA PACIFIC
HEADQUARTERS
Sydney

For more information, please contact your Pega representative, visit us on the web at pega.com, or email us at info@pega.com. © 2024 Pegasystems Inc.