



PegaWorldiNspire

Low-Code and RPA Are Not Low IT

Anthony Abdulla

Director, Product Marketing



A few definitions

Low-code [loh-kohd]

“An **application platform** that supports rapid application development, one-step deployment, execution and management using **declarative, high-level programming abstractions**, such as model-driven and metadata-based programming language...”

Gartner Magic Quadrant for Low-code Application Development Platforms, Q3 2019

RPA [arr-pee-AY]

“Robotic process automation (RPA) is a **digital enablement** technology that predominantly leverages a combination of user interface (UI) and surface-level features to create scripts that automate **routine, predictable data transcription work.**”

Gartner Magic Quadrant for Robotic Process Automation Software, Q3 2019



Low-Code

RPA



Shade coverage

Rust-free plastic

Safety rail

Reinforced slide walls

Non-slip steps

Rubberized ground cover



Right people
Right methodology
Right architecture

Who's who in app and bot development



Builder / Maker / Automator

Actively builds bots and apps
Seamless communication with IT



Professional Developer

Achieves greater productivity
Freed to focus on higher value tasks



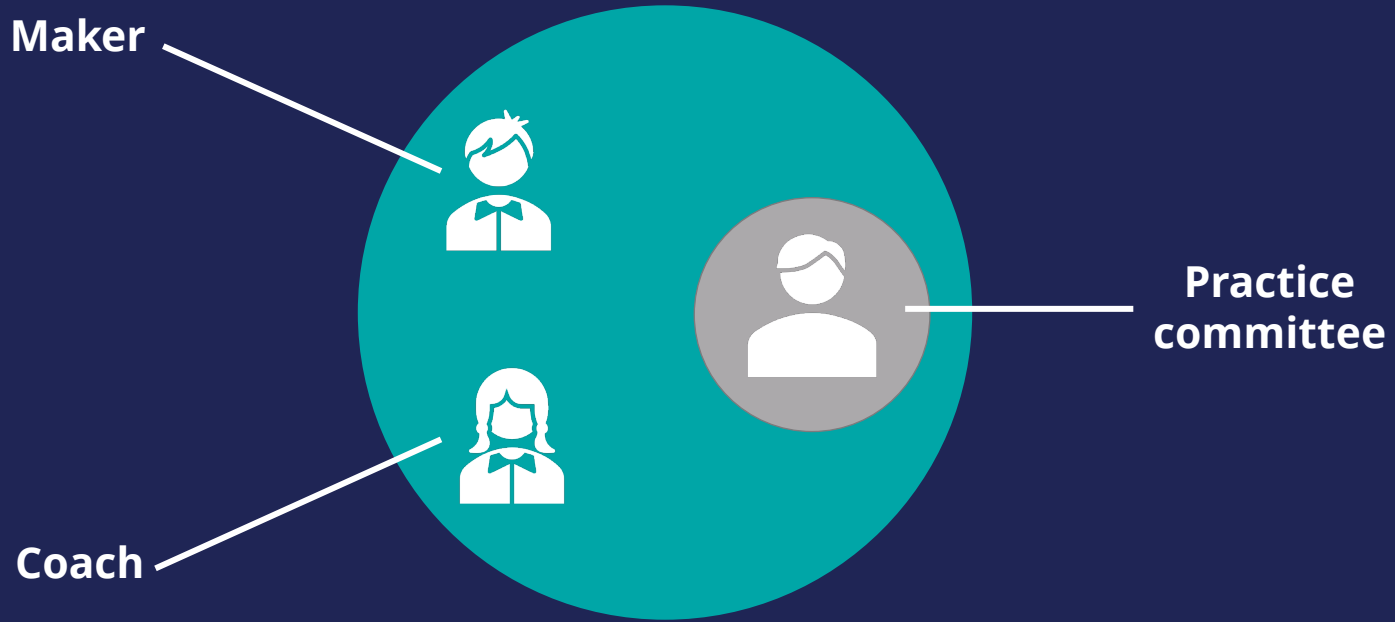
Enterprise IT

Supports a platform for innovation
Avoids risks to business



Community of practice

It is ok to start small



Community of practice

The community will grow



Part of a larger community!



A man and a woman are looking at a calendar on a wall. The man is wearing glasses and has a beard, and the woman is wearing a yellow vest. The calendar has several sticky notes attached to it, some of which contain text like "Today my interview is on (10)", "Today my VI is on (10)", and "Today my VI is on (10)". The background is a blurred office setting.

Right people
Right methodology
Right architecture

Pega Express Methodology

Quickly and easily compose applications

1 Microjourneys,
Cases and
Strategies



2 Personas
and
Channels



3 Data and
Interfaces



Design thinking. Built in.

Accelerate enterprise application development using best practices

- Start in the middle with your business architecture
- Focus on meaningful microjourneys
- Deliver quickly by taking an agile approach

The screenshot displays the Pega App Studio interface for designing a microjourney. The top navigation bar includes 'APP STUDIO', 'Application: HR hub', and 'Preview application'. The main workspace is titled 'Microjourney' and shows a process flow with four stages: 1. Collect resume, 2. Screening, 3. Interview, and 4. Decision. Each stage contains specific tasks and steps, such as 'Submit web' with '1. New submission' and 'Submit Mashup' with '1. New submission'. The interface also shows 'Personas & Channels' and 'Data' associated with each stage, including roles like 'Candidate HR portal', 'Recruiter HR portal', and 'Manager HR portal', and data objects like 'Applicant info Pega' and 'Job opening Pega'. A large number '1' is overlaid on the first stage, and a large number '2' is overlaid on the second stage. The right sidebar shows 'Persona' (Candidate), 'Channel' (HR portal), and 'Assign to release' (MLP2).



Right people
Right methodology
Right architecture

Think in layers



Get started today

Want to learn more?

- Check out low-code and RPA at the iNnovation Hub
- Visit our low-code factory on Pega Community

Ready to try it out?

- Get started with a free trial
- Take the 1-day Low-Code App Builder course
- Inquire about a low-code workshop





PEGA[®]

Build for Change[®]