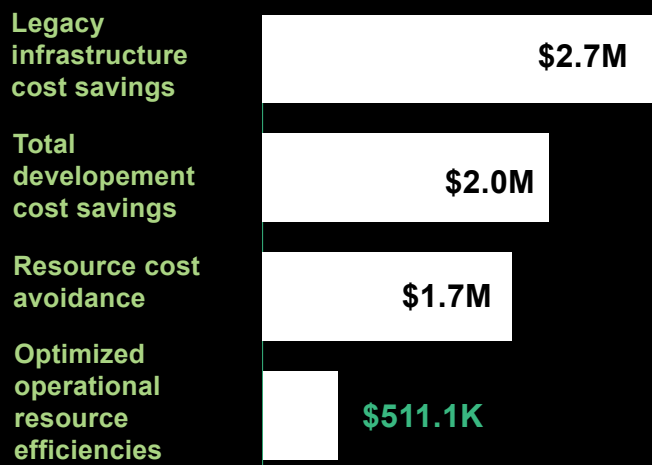


# The Total Economic Impact™ Of Pega Cloud

Through four customer interviews and data aggregation, Forrester concluded that Pega Cloud has the following three-year financial impact.

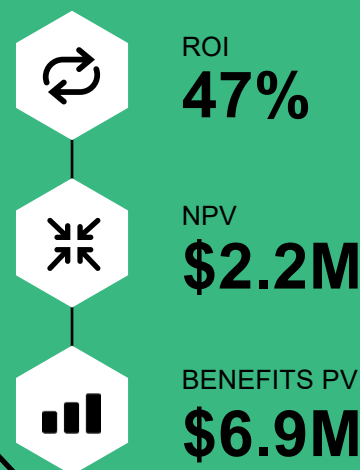
## SUMMARY OF BENEFITS

Three-year risk-adjusted



## FINANCIAL SUMMARY

Three-year risk-adjusted



## PEGA CLOUD BY THE NUMBERS



**4.5 FTE avoided internal resource costs** for operating Pega applications and the Pega Platform on Pega Cloud.



**35% efficiency improvement** for DevOps resources, on average, from less time spent on maintenance activities.



**Business benefits** from improved fraud protection, increased revenue from better upsell/cross-sell abilities, and enhanced system performance.

## VOICE OF THE CUSTOMER

“Going with Pega Cloud seemed to be the easiest or quickest path to getting our environment set up and running. We were able to ramp up these environments and scale them quickly with the resource knowledge that Pega brought to the table. Additionally, operating our Pega Cloud environment became one less activity that we had to plan for and track because Pega was responsible for scanning and monitoring those environments.”



IT collaboration and automation head,  
automotive



Read the  
full study

This document is an abridged version of a case study commissioned by Pega titled: The Total Economic Impact Of Pega Cloud, May 2021.

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