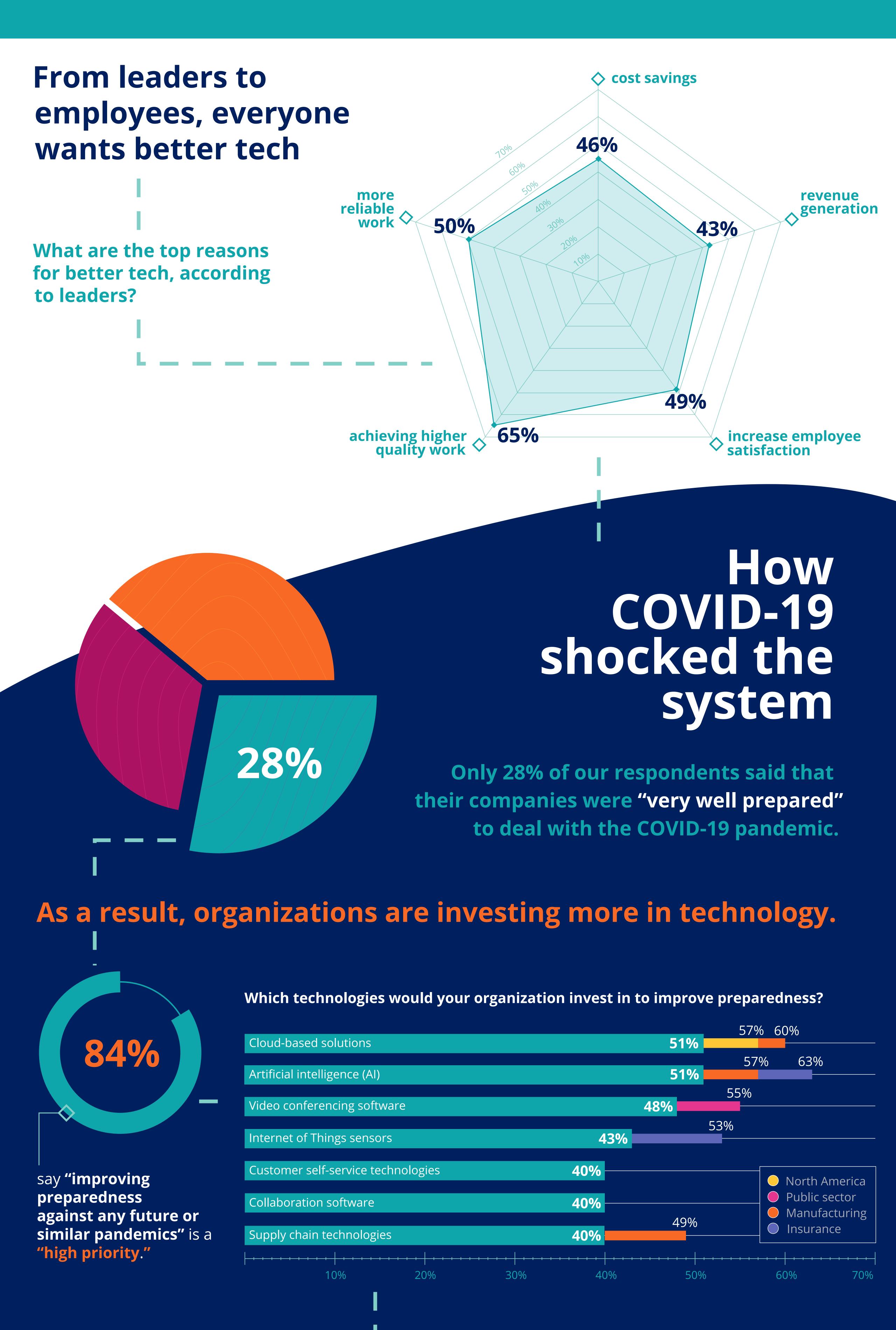


The future Of WOK

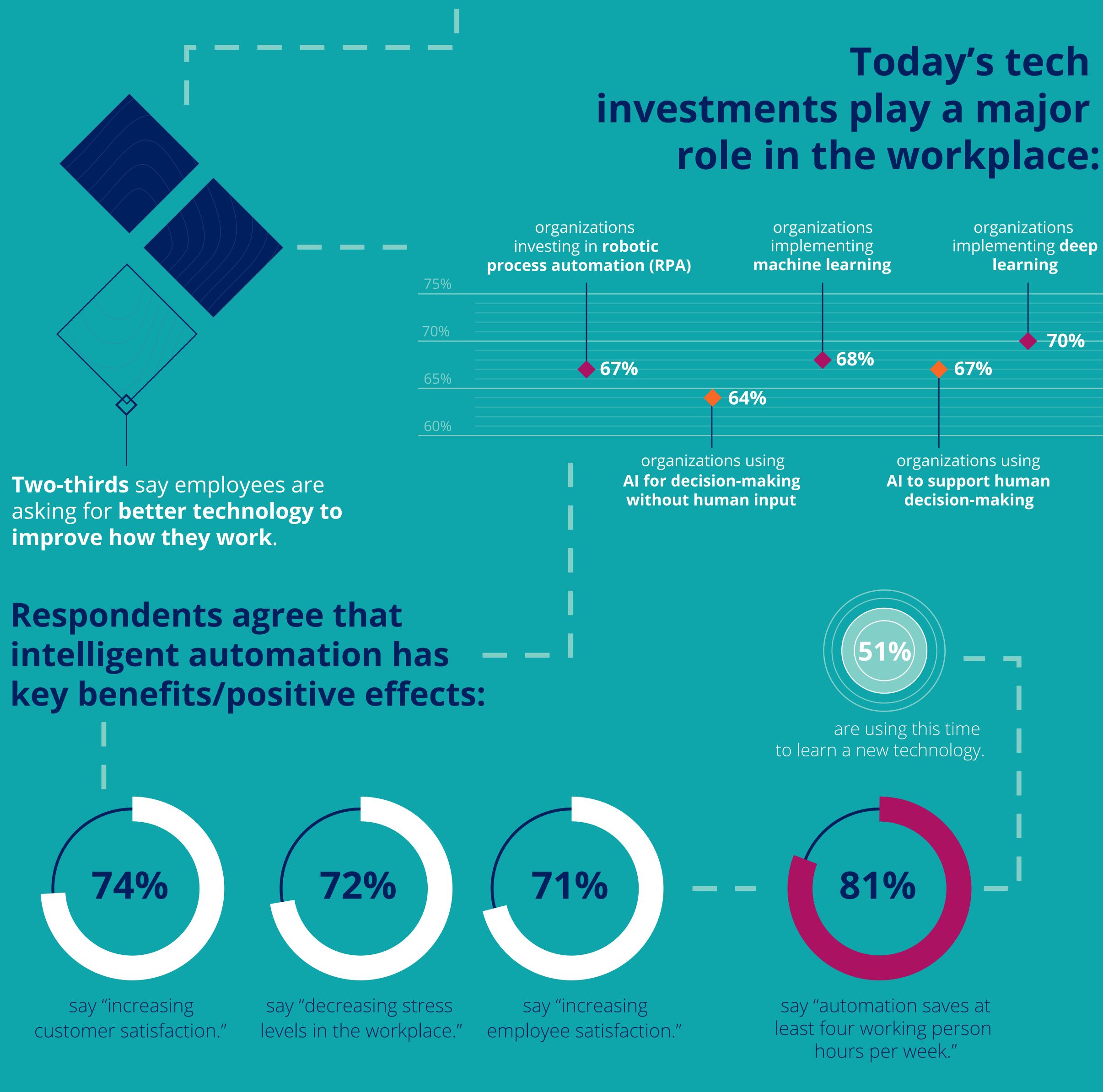
New perspectives on disruption & transformation



We surveyed over 3,000 senior managers and frontline IT staff on how work is changing. Here are our key insights:



Opening up new opportunities with intelligence and automation



Next stens: matters more than ever. of our respondents believe "IT should provide Agree that Al's growth is increasing the platforms and systems that allow employees to build and implement their own technology solutions." However, only the business should see themselves as part of IT. 78% of organizations asked have deployed low code solutions. "Everyone in an organization from business leaders to Low-code employees – must take a more active, collaborative role to technology could be



Read the full report here

ensure success in digital

transformation."

About Pegasystems Pega is the leader in cloud software for customer engagement and operational excellence. The world's most recognized and successful brands rely on Pega's Al-powered software to optimize every customer interaction on any channel while ensuring their brand promises are kept. Pega's low-code application development platform allows enterprises to quickly build and evolve apps to meet their customer and employee needs and drive digital transformation on a global scale. For more than 35 years, Pega has

enabled higher customer satisfaction, lower costs, and increased customer lifetime value.

a missed opportunity.