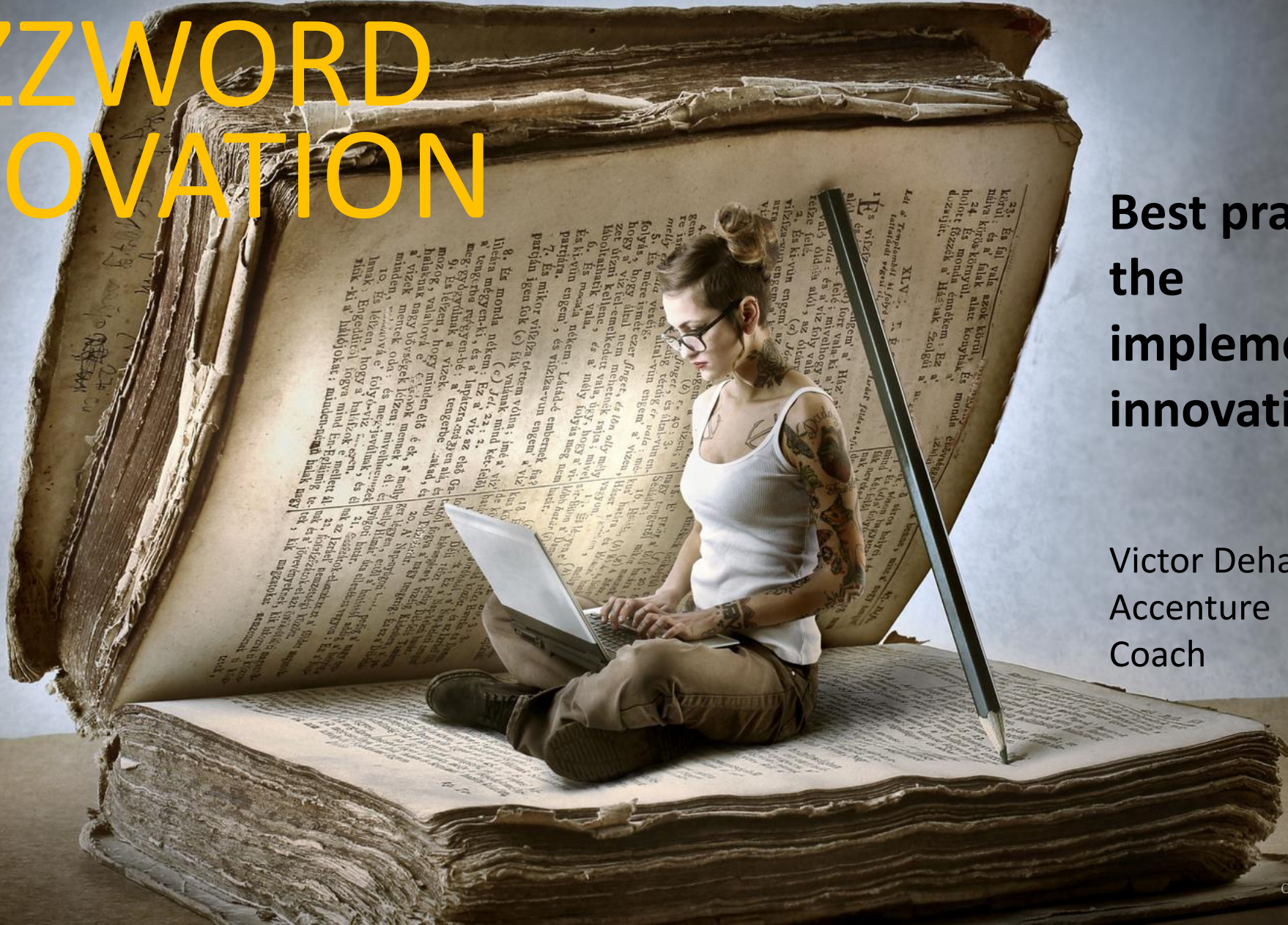


BUZZWORD INNOVATION

Best practices for
the
implementation of
innovation projects

Victor Dehaze
Accenture Innovation
Coach





Pivot/Business Model

Burning Platforms

Hyper-innovation

Transformation

Orthodoxies

Agility

Era of Disruption

Collaboration

Millennials

Ecosystem

Digital

That's very interesting.
Someone should do
something about that
some day...



Decisions & Approvals

Return on Investment

Financial Capacity

Plans & Priorities

Business Case

Government

Ownership

Objectives

Budgets

Processes

Policies

Risk

They are stuck in the details and can't see the big picture!



Change



Value



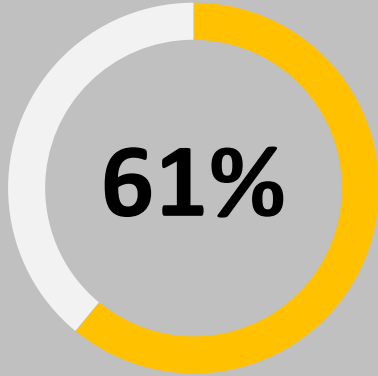


Change

Value

CHALLENGES IN THE REALIZATION OF INNOVATION

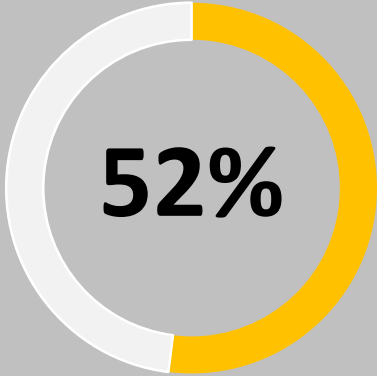
Change



61%

Establishment of an innovation culture

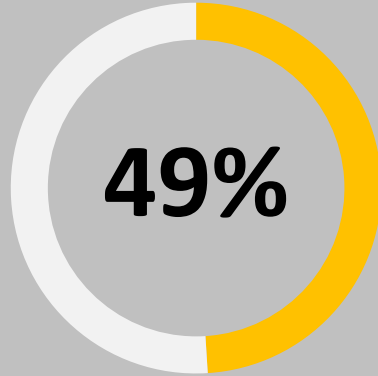
Value



52%

Coordination of various innovation projects

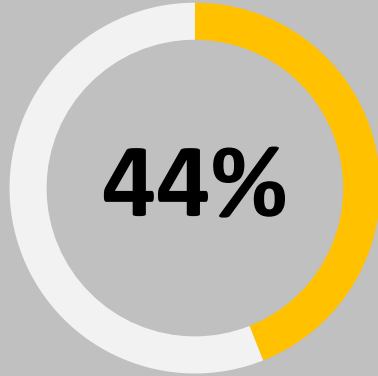
Value



49%

Measuring the business value of an innovation

Change



44%

Competences/skills of the employees

Imagine...



**Flat
Hierarchies**

**Open
Mindset**

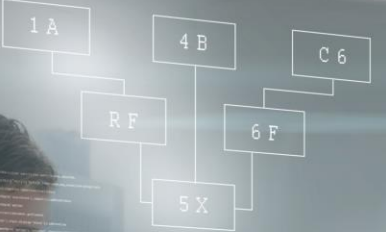
Agility

**Tribes &
Squads**

**Failing
Culture**



DSLKGFJ



DESIGN

TIME

TARGET

COSTS

FDG54







Innovation Theater



So what?



You really need to want this



A long way to go...





Slice the elephant

Innovation has to be close to the business



Leave the old paths



Grind Hierachies





empathy

warmth
meeting
present
feelings
emotional
needs

listen
communication
hearing
relationship
emotional
warming

awareness
self-empathy
safety
i hear you
emotion

giving
interpersonal
understanding
responsive

compassionate
live
empathic
soul
consciousness

request

hear

compassion
presence
heart
insight
mutual
authenticity
dialogue



**... beats
deep expertise**



**Change the mindset of your
middle management**



Some will transform...



Others wont...





Ally yourselves with the youth

Better fast than perfect



GREAT SERVICES

TOP NOTCH

SUPERFINE

I AM HAPPY

SUPERB

HIGH QUALITY

EXCELLENT

IMPRESSIVE

FIVE STARS

PERFECTLY

VERY GOOD

Looking at the customers,
not at the competition





Don't get stuck in the old...

100%



**Welcome
to the
Other Side**

