



## What is Pega?

**Pega is a low-code platform for AI-powered decisioning and workflow automation.**

From personalizing engagement to automating customer service to streamlining operations, we help the world's leading organizations solve problems fast and transform for tomorrow.

Pega clients use real-time AI and intelligent automation to work smarter, unify experiences, and adapt instantly. Since our founding, we've brought business and IT together with low-code technology, while our scalable architecture helps enterprises stay ahead of change.

Our solutions save people time, so our clients' employees and customers can get back to what matters most.

### QUICK FACTS

Launched in 1983 by Founder and CEO Alan Trefler

Headquarters in Cambridge, Massachusetts, USA

Offices across North America, Europe, Latin America, and Asia Pacific

6,000 employees worldwide

Dozens of patents and awards for software innovation

Publicly held (NASDAQ: PEGA)

Robust partner and alliance network

## Why leading organizations choose Pega

### Instant intelligence

Pega's AI-powered decision engine works in real time to drive empathetic, customer-centric decisions and optimize processes.

### Workflow at the center

Our center-out business architecture automates workflows across teams and systems – all to deliver consistent, streamlined experiences.

### Layers of adaptability

Manage variations and eliminate repetition throughout your organization with Pega's patented Situational Layer Cake architecture.

### Limitless scale. Massive value.

Across industries, Pega's scalable, low-code platform supports everything from citizen development to your most time-sensitive processes.

Our uniquely powerful software earns high marks from industry analysts. See why we're a leader at [pega.com/analyst-reports](https://www.pega.com/analyst-reports).

## A partnership with proven ROI

Tools to tackle challenges. Support to accelerate progress.

**AI-POWERED DECISIONING**  
**489% ROI**

**< 6 months** payback

**LOW-CODE PLATFORM AND WORKFLOW AUTOMATION**

**186-598% ROI**

**< 3-12 months** payback

**CUSTOMER SERVICE**

**298% ROI**

**< 6 months** payback

Key three-year benefits. Forrester Total Economic Impact™ studies 2020. [pega.com/forrester-tei](https://www.pega.com/forrester-tei)



## Trusted by the world's leading brands

Many of the biggest names in business and government rely on Pega software, including:



10 of the top 10  
healthcare payers



7 of the top 10  
insurance companies



18 of the top 25  
global banks



9 of the top 10  
telecommunications  
companies

## Supporting our people

To us **#LifeAtPega** means a safe, respectful work environment that supports our employees and their families. To help everyone be their best at work and at home, we offer robust programs focused on:

Employee  
wellness

Professional growth  
& education

Inclusion &  
diversity

## Giving back to our communities

Our social impact program, **PegaCares**, supports nonprofit organizations focused on women and girls in technology, education and youth development, and environmental sustainability.

150 global charities supported in 2021

80 volunteer projects completed

6,100+ trees planted in 2021, one for each  
Pega employee and new hire

2 days of volunteer time off given to each  
Pega employee annually

## AWARDS

### TOP PLACE TO WORK 2021

*Boston Globe*

### BEST COMPANY FOR DIVERSITY IN 2021

*Comparably.com*

### BEST COMPANY FOR WOMEN TO ADVANCE 2021

*Parity.org*



See more of Pega's  
awards and recognition  
at [pega.com/awards](https://pega.com/awards).

Pega employees are based all over the world,  
but we share the same commitment to our  
clients and communities.

GLOBAL  
HEADQUARTERS  
Cambridge

EUROPEAN  
HEADQUARTERS  
Reading

ASIA PACIFIC  
HEADQUARTERS  
Sydney