

# Pega Microjourney Kickstart

## Accelerate your app-building experience

### A Pega Datasheet

Experience Pega's speed and power with Microjourney™ Kickstart – an accelerated app-building experience.

We've been helping organizations push the limits of fast, low-code app development for years, and now we're making it even faster. The Microjourney Kickstart service combines our latest technology, an optimized methodology, and expert resources to deliver an agreed-upon outcome in just five weeks, for only \$100K.\*

The Kickstart team follows our prescriptive delivery methodology, Pega Express™, to rapidly implement your solution on Pega Cloud®. We do this by focusing on a particular microjourney – a lifecycle of work that provides a meaningful outcome for your customer or user. We help you identify the right microjourney based on the expected business value and required effort. Then using our low-code development platform, the microjourney is reimagined to harness the power of Pega's intelligent automation.

The Kickstart service is composed of two phases with clear objectives in each, involving close collaboration throughout.

#### Week 1: Outcome Alignment

Week 1 is all about ensuring that both our Kickstart team and your stakeholders are aligned on the outcomes you wish to achieve at the end of the five weeks, and are prepared to move into the build sprints.

#### Weeks 2-5: Configuration

Starting in Week 2, we are quickly building your solution using Agile best practices:

- short iterations (4 sprints, 1 week each)
- frequent opportunities for review and feedback
- continuous refinement

We also leverage Pega best practices: using out-of-the-box functionality for speed, and building in our low-code platform for easy maintenance and upgrades later on. After five weeks, you have a solution that addresses an immediate need and is built to change with your business.

To learn more about the Pega Microjourney Kickstart, contact your Pega representative.

\*Price is in US dollars and does not include software license, Pega Cloud environments, or expenses.

### Challenge

Are you struggling to quickly deliver business outcomes? Are your processes slow and inefficient, requiring multiple hand-offs or manual tracking? Too often, we see organizations losing valuable time to outdated processes built on legacy technology that can't keep up with the pace of client demands and market trends.

### Solution

Don't get left behind. Pega technology empowers businesses to get work done and deliver value quickly, and our Microjourney Kickstart service is the perfect way to start. Give us five weeks, and we'll deliver an agreed-upon outcome that demonstrates the power of Pega's intelligent automation and low-code app development platform. Our team is laser-focused on helping you achieve your business outcomes as quickly as possible while building with the future in mind.