

Pega Email Bot Kickstart

Intelligent email automation made easy

A Pega Consulting Datasheet

Make email work for you in a matter of weeks – with Pega Email Bot Kickstart.

Pega Email Bot™ brings low-code AI and intelligent automation to email to get real work done, eliminate manual work, and drive fast customer outcomes.

The Email Bot Kickstart service combines our latest technology, an optimized methodology, and expert resources to deliver intelligent email automation in under 45 days, for only \$75,000.¹

The Kickstart team works with you to identify the highest impact email automation opportunities for you and your customers, outlining how they fit into your back-end systems. We then work with you to put AI to work, culminating in production-ready email automation that:

- Creates & trains self-learning, natural language processing (NLP) models for interpreting the topic and sentiment of incoming emails across multiple languages
- Implements intelligent creation and triages work to accelerate end-to-end outcomes.
- Connects to existing microjourneys™ or back-end systems

By the end, you are left with impactful, production-ready intelligent email automation, which can be continually iterated, extended, or built-upon using Pega's low-code development capabilities.

The Kickstart service is composed of two phases with clear objectives and close collaboration throughout.

Week 1: Outcome alignment

To ensure success throughout the Kickstart, we hold a full-day workshop to align everyone on the existing email landscape, top priority opportunities, and the agile delivery plan.

Week 2 – 5: Configuration

By week 2, we will begin quickly building your solution using Agile best practices:

- Short iterations (two sprints, two weeks each)
- Frequent opportunities for review and feedback
- Continuous refinement

With the Email Bot Kickstart, we trust you will see results fast – that's why we give you unlimited use of Email Bot free of charge for the first 90 days.

To learn more about the Pega Email Bot Kickstart, contact your Pega representative.

Challenge

Today it is more important than ever to provide a seamless experience with rapid, personalized responses across all channels. Without the right strategy and technology, processing incoming emails can be sluggish, costly, and disconnected.

Solution

Pega Email Bot uses AI and intelligent automation to provide a complete email automation strategy – one that accelerates response time, gets real work done, and frees up employees to focus on what matters most – the customer. The Email Bot Kickstart rapidly delivers intelligent email automation your customers will appreciate.

¹ Price is in US dollars and does not include software license, Pega Cloud environments, or expenses.