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The Post-Digital Era: A Discussion with Leaders Who Are Building the Next Competitive Edge

accenture

TECHNOLOGY
VISION
2019

POST-DIGITAL ERA

TREND 2

GET TO KNOW ME

Unlock unique consumers and
unique opportunities

TREND 3

HUMAN+ WORKER

Change the workplace
or hinder the workforce

TREND 5

MYMARKETS

Meet the consumers' needs at
the speed of now

TREND 1

DARQ POWER

Understanding
the DNA of DARQ

DISTRIBUTED LEDGERS

ARTIFICIAL INTELLIGENCE

EXTENDED REALITY

QUANTUM COMPUTING



PEGA[®]

Build for Change[®]