



About us

We are Pegasystems, the leader in cloud software for customer engagement and operational excellence. If you've driven a car, used a credit card, called a company for service, opened an account, flown on a plane, submitted a claim, or performed countless other everyday tasks, chances are you've interacted with Pega.

For the past 35 years, our technology – CRM, digital process automation, robotics, AI, and more – has empowered the world's leading companies to achieve breakthrough results.

Learn more about us at [pegacorp.com](https://www.pegacorp.com).

What sets Pega apart?

Our unified architecture is built from the ground up to be fast, powerful, and agile.

Real-time omni-channel AI

Personalize every customer interaction, everywhere.

Journey-centric rapid delivery

Get value fast by transforming one journey at a time.

Model-driven. No Code.

Coding is slow and archaic. Pega is 100% visual and truly collaborative.

End-to-end automation and robotics

Award-winning case management lets you get work done. Period.

Multi-dimensional power

Start fast and scale big with patented Situational Layer Cake™ architecture.

Cloud choice

Run software on our cloud, your cloud, a partner's cloud – without lock-in.

Quick facts

Launched in 1983 by
Founder and CEO Alan Treffler

Headquarters in Cambridge,
Massachusetts, USA

Regional offices across North America,
Europe, Latin America, and Asia

4,600+ employees worldwide

Dozens of patents and awards
for software innovation

Publicly held (NASDAQ: PEGA)

Robust partner and
alliance network

Every day, Pega powers...

Millions
of automated processes

Billions
of customer interactions

Trillions
of dollars of business

Powerful organizations. Powered by Pega.

Our global clients span continents and industries, including:



healthcare
companies



insurance
companies



global banks



global communications
service providers

Learn more at pega.com.

Did we mention we're an industry leader?

Top industry analyst firms consistently rank Pega software as a leader in CRM applications and platforms. See our latest high rankings from Gartner, Forrester, and more at pega.com/analyst-reports.



38 offices worldwide

Americas

Corporate Headquarters **Cambridge**

Alpharetta | Bedford | Bethesda | Chicago | Detroit | Irving | New York
Jersey City | Santa Clara | Toronto | Ciudad de México | São Paulo

Europe & Middle East

European Headquarters **Reading**

Paris | München | Milan | Kraków | Warsaw | Moscow | Madrid
Stockholm | Zürich | Amsterdam | Istanbul

Asia Pacific

Asia Pacific Headquarters **Sydney**

Brisbane | Canberra | Melbourne | Beijing | Hong Kong | Bangalore
Hyderabad | Mumbai | Tokyo | Wellington | Singapore | Thailand

Client highlights

Financial services

Bank of America
Barclays
Citigroup
Commonwealth Bank of Australia
Deutsche Bank
Grupo Santander
HSBC
JP Morgan Chase
Mitsubishi UFJ Financial
Wells Fargo

Insurance

Aegis
Aegon
AFLAC
AIG
Allianz
BNP Paribas
CSAA
New York Life
QBE
Tokio Marine

Healthcare

Aetna
Anthem
Cigna
CVS
Delta Dental
Humana
Kaiser Permanente
QUEST labs
Tenet Health
United Health Group

Communications & media

AT&T
BT Group
EE
Elisa
Liberty Global
Orange
Sprint
Talk Talk
Vodafone

Government

Australian Department of Immigration and Border Protection
Federal Bureau of Investigation
HM Revenue & Customs
New South Wales Department of Justice
State of California
State of New Jersey
UK Department of Work and Pensions
US Department of Commerce
US Department of Justice
US Department of Veterans Affairs

Life sciences

Bristol-Myers Squibb (BMS)
GE Healthcare
Merck (C3i)
Parexel
Pfizer
Philips
Roche/Genentech
Sanofi
TransCelerate
Biopharma

Manufacturing

Air France/KLM
British Gas
Cisco
Coca-Cola
Con Edison
FedEx
Ford
GM OnStar
Intel
Nissan
Rolls Royce
Siemens
Toyota

*See success stories at pega.com/customers.

