

Subject: Request to attend PegaWorld iNspire 2023

Hi <Name>,

I'm requesting approval to attend PegaWorld iNspire in Las Vegas, NV from June 11 – 13, 2023. Here's why:

We have invested in Pega and for the first time in three years, PegaWorld iNspire will be a live, in-person event. At PegaWorld, I'll gain a real, hands-on understanding of the latest advancements Pega technology has made over the last three years. This deeper understanding will help me improve our customer relations and streamline our business processes.

At PegaWorld, I will:

- Hear directly from industry leaders like T-Mobile, ING, HCA, and Aflac on how they solved challenges we're facing today
- Get hands-on with product demos and training that push the boundaries of what's possible with Pega
- Get questions answered directly from Pega product teams

Three days at PegaWorld will help me get the most out of our investment in Pega's infinitely scalable platform.

I believe an experience like this is priceless. Gaining a deeper understanding of Pega technology is key to our success at <Organization Name> in 2023 and beyond. Attending PegaWorld would be a win for our organization and my career. Registering now will allow me to capitalize on the current price of \$1,395.

After the conference, I'll be sure to follow up to discuss what I've learned and identify next steps.

Thank you for your consideration,
<insert signature>