

Subject: Request to attend PegaWorld iNspire 2023

Hi <Name>,

I'm requesting approval to attend PegaWorld iNspire at the MGM Grand in Las Vegas from June 11 – 13, 2023. Here's why:

For the first time in three years, PegaWorld iNspire will be an in-person event, and I'd love to be there. At PegaWorld, I'll gain a real, hands-on understanding of Pega technology and learn how it can help improve our customer relations and streamline our business processes.

PegaWorld iNspire showcases stories from big brands like past speakers Google, ING, Pfizer, and Siemens; features live demos of the latest in Pega technology; and offers the opportunity to engage face-to-face with Pega experts.

I believe an experience like this is priceless. Gaining a deeper understanding of Pega technology is key to our success at <Organization Name> and attending PegaWorld would be a win for our organization and my career. I'm emailing now because we'll benefit big time if we take advantage of early-bird registration, which opens in December. If we act fast, we can save up to \$800!

After the conference, I'll be sure to follow up to discuss what I've learned and identify next steps.

Thank you for your consideration,
<insert signature>