

Subject: Request to attend PegaWorld iNspire

Hi <Name>,

I'm requesting approval to attend PegaWorld iNspire in Boston from May 31 – June 2, 2020.

We're already using Pega technology at <Organization Name> and this conference is the single best opportunity for me to learn how to make the most of our investment.

[PegaWorld iNspire](#) brings together 6,000+ digital innovators and business leaders from around the globe for three days of practical learning. The agenda features 100 top brands sharing best practices on business-critical topics, including:

- **Deepening customer relationships** with the latest in real-time AI
- **Transforming service** and creating flawless digital experiences
- **Simplifying processes** with intelligent automation, and
- **Bringing together business and IT** with low-code app development.

In addition to keynotes and sessions, I'll be able to check out hands-on demos of the very latest technology. I'll network with software experts and thought leaders. And I can increase my skills and knowledge of Pega software through on-site training and certification.

Based on the learning opportunities at PegaWorld, I believe my attendance will help us meet our 2020 goals. After the conference, I'll follow up with you to discuss what I've learned and identify next steps.

Thank you,

<insert signature>